



SARAH BECKMAN

Executive Director, Outside The Lens

Sarah Beckman is an agile, collaborative leader known for driving growth and innovation in high profile organizations. As Executive Director at Outside the Lens she guides a dynamic team that inspires young changemakers through media arts—fostering creative confidence, economic mobility and social impact. Previously, she was VP of Institutional Advancement at Forever Balboa Park, where she developed strategic communications plans, facilitated an organizational merger and spearheaded critical fundraising efforts. Sarah's expertise spans nonprofit management, community engagement, creative strategy, and communications. A visionary thinker, Sarah is relationship-driven and uses data to help solve complex problems. She's a San Diego Magazine Nonprofit Visionary and Woman of the Year nominee, and has presented at the Project for Public Spaces International Placemaking Week. She was recently awarded the Harvard Business School Fellowship for Strategic Perspectives in Nonprofit Management by San Diego's HBS Alumni Club. Sarah holds a BA in Journalism and Gender & Women's Studies from the University of Wisconsin-Madison, providing a strong foundation for her work addressing critical social issues and driving positive change through media arts and communication.

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